

Contract # 47652

Schedule Dates

10/16/12-10/22/12

Advertiser

KUSTER FOR CONGRESS-DEM (3501)

Agency

Buying Time (1408)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 2000 Kuster week 3 10/16-10/22 (27372)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

2000

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Standard

Comments

Buying Time

650 Mass Ave NW #210
Washington, DC 20001

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Date Entered 08/28/12
Last Modified 10/09/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,480.00
Net Total \$19,720.00
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Oct. 2012	23	\$23,200.00
Grand Total:	23	\$23,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/16/12-10/18/12	1	:30	7A- Today Show			1	1	1							WHDH Boston (WHDH)		8/28/12
1.1	Revised Line / SPOT	10/16/12-10/18/12	1	:30	7A- Today Show			1	1	1							WHDH Boston (WHDH)		8/31/12
1.2	Normal Line / SPOT	10/16/12-10/19/12	1	:30	7A- Today Show			1	1	1	1			3	\$2,300.00	\$6,900.00	WHDH Boston (WHDH)		10/9/12
2.0	Revised Line / SPOT	10/16/12-10/19/12	1	:30	12:57P- Days of our Lives			1	1	1	1						WHDH Boston (WHDH)		8/28/12
2.1	Revised Line / SPOT	10/16/12-10/19/12	1	:30	12:57P- Days of our Lives			1	1	1	1						WHDH Boston (WHDH)		8/28/12
2.2	Revised Line / SPOT	10/16/12-10/19/12	1	:30	12:57P- Days of our Lives			1	1	1	1						WHDH Boston (WHDH)		8/31/12
2.3	Normal Line / SPOT	10/16/12-10/19/12	3	:30	12:57P- Days of our Lives			1	1	1	1			3	\$900.00	\$2,700.00	WHDH Boston (WHDH)		10/9/12
3.0	Revised Line / SPOT	10/22/12-10/22/12	1	:30	12:57P- Days of our Lives	1	X										WHDH Boston (WHDH)		8/28/12
3.1	Revised Line / SPOT	10/22/12-10/22/12	1	:30	12:57P- Days of our Lives	1	X										WHDH Boston (WHDH)		8/28/12
4.0	Revised Line / SPOT	10/16/12-10/19/12	1	:30	2P- DOCTORS			1	1	1	1						WHDH Boston (WHDH)		8/28/12
4.1	Revised Line / SPOT	10/16/12-10/19/12	1	:30	2P- DOCTORS			1	1	1	1						WHDH Boston (WHDH)		8/28/12
4.2	Revised Line / SPOT	10/16/12-10/19/12	1	:30	2P- DOCTORS			1	1	1	1						WHDH Boston (WHDH)		8/31/12
4.3	Normal Line / SPOT	10/16/12-10/19/12	3	:30	2P- DOCTORS			1	1	1	1			3	\$600.00	\$1,800.00	WHDH Boston (WHDH)		10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
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Boston, MA 02114-2977

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Account Types

Standard

Billing Type

Comments

Comments

Date Entered

08/28/12

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10/09/12

Entered By

Krista Gordon

CO-OP

No

Headline #

Normal

Demo

15.00

Order Type

Package Deal

Commission %

15.00

Commission

\$3,480.00

Net Total

\$19,720.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Oct. 2012

Grand Total:

23

Spots

23

Rate

\$23,200.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0	Revised Line / SPOT	10/22/12-10/22/12	1	:30	2P- DOCTORS	1	X							1			WHDH Boston (WHDH)		8/28/12
5.1	Revised Line / SPOT	10/22/12-10/22/12	1	:30	2P- DOCTORS	1	X							1			WHDH Boston (WHDH)		8/28/12
5.2	Revised Line / SPOT	10/22/12-10/22/12	1	:30	2P- DOCTORS	1	X							1			WHDH Boston (WHDH)		8/31/12
5.3	Normal Line / SPOT	10/22/12-10/22/12	3	:30	2P- DOCTORS	1	X							1	\$600.00	\$600.00	WHDH Boston (WHDH)		10/9/12
6.0	Revised Line / SPOT	10/16/12-10/18/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO			1	1								WHDH Boston (WHDH)		8/28/12
6.1	Revised Line / SPOT	10/16/12-10/18/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO			1	1								WHDH Boston (WHDH)		8/28/12
6.2	Revised Line / SPOT	10/16/12-10/18/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO			1	1								WHDH Boston (WHDH)		8/31/12
6.3	Normal Line / SPOT	10/16/12-10/18/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO			1	1					2	\$1,600.00	\$3,200.00	WHDH Boston (WHDH)		10/9/12
7.0	Revised Line / SPOT	10/21/12-10/21/12	1	:30	11:55P- 7 SPORTS XTRA	1							X				WHDH Boston (WHDH)		8/28/12
7.1	Revised Line / SPOT	10/21/12-10/21/12	1	:30	11:55P- 7 SPORTS XTRA	1							X				WHDH Boston (WHDH)		8/28/12
7.2	Revised Line / SPOT	10/21/12-10/21/12	1	:30	11:55P- 7 SPORTS XTRA	1							X				WHDH Boston (WHDH)		8/31/12
7.3	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7A- 8A (ET)	1	X							1	\$2,300.00	\$2,300.00	WHDH Boston (WHDH)		10/9/12

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8.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	5:58A- 7 News Today in New England	1						1		1	\$200.00	\$200.00	WHDH Boston (WHDH)		10/9/12
9.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	3:30P- 4P (ET)	1	1	1	1	1				3	\$600.00	\$1,800.00	WHDH Boston (WHDH)		10/9/12
10.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6:30A- 7A (ET)	1	1	1	1	1				3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		10/9/12
11.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6:30A- 7A (ET)	1	1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/9/12
12.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	5:30A- 6A (ET)	1		1	1					2	\$350.00	\$700.00	WHDH Boston (WHDH)		10/9/12

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